

PRESS KIT



### Press Release

The Principality of Monaco hosts the biggest event of the summer season on the eve of the 60th Monte-Carlo Television Festival

Monaco will offer its guests a particular finesse on June 17th 2021 through an international Gala, an exciting entertainment and an incomparable splendor

One of the most anticipated events of the season will unveil its magical charm on the eve of the 60th Monte-Carlo Television Festival. Preparations are underway, with enthusiasm and energy. Placed under the High Patronage of HSH Sovereign Prince Albert II of Monaco, the event will take place on June 17th 2021, at the Hôtel de Paris.

The incredible atmosphere of this luxurious event with a magnificent shows performed by the best dancers, artists and musicians is an opportunity to communicate personally with members of royal families, famous couturiers and stars of the big screen. From the stage through the ball, everything will resonate perfectly with the magnificent atmosphere that is the hallmark of Monte-Carlo.

Guests will be part of an amazing story in the heart of Monaco thanks to the strict dress code: the ladies were required to dress up in fairy dresses such as Ball Gowns and Floor Length Maxi Dresses while Gentleman can suit up in Ceremony Military Uniforms and White Tie.

The main objective of this Grand Ball is to transform the Principality for one night by creating a royal atmosphere, in which participants with the soul of princes and princesses deviate joyfully from everyday life to enter the fantasies of fables and mystical dreams. The Gala will inspire participants to immerse themselves in the wonders before their eyes, celebrating the sumptuous life in the heart of Monte-Carlo.

Delia Grace Noble, soprano and UNICEF ambassador is the artistic director of this project. Together with her team, she strives to turn the most magical creative fantasies into reality, thereby providing unforgettable emotions to the guests of the event.

Do not forget that the Grand Ball of Princes and Princesses is not only an entertaining pastime, but it is also an important charity project. Part of the funds raised at the gala dinner will be donated to the Prince Albert II of Monaco Foundation, as well as the Princess Grace Foundation.



### Presentation

The bright and glamorous event will take place in the majestic decoration of Hotel de Paris Monte-Carlo. A striking atmosphere, sumptuous banquets and splendid performances. The best artists, dancers, musicians and performers will make their appearance at the Grand Ball, drawing the guests' attention. The prestigious guests of the event will swirl with their romantic partners while the majestic atmosphere will create a fantastic princely aura. Come and join the realms of princes and princesses and let these glorious hours take you into another world, one of mythical dreams and majestic fancies.

### Main Goal

Princes and Princesses at heart from all over the world will take part in this unprecedented celebration. Music, art, beauty and magic will be combined together on a unique occasion - The Grand Ball of Princes and Princesses - which will touch the hearts of guests, giving them joy and an indelible impression. Thanks to the dress code, guests themselves will become part of a magical fairy tale.

### Context of the event

Five years ago, the event was created to bring the magic of Venice to the Principality. Monte-Carlo hosted this ball as part of a cultural, economic and tourist exchange between Monaco and Venice, with the support of Mr. Georges Marsan, the Mayor of Monaco and S.E. Cristiano Gallo, Italian Ambassador to Monaco. After two crowned editions of success, it followed the opportunity to organize a grand Gala for the opening of the 75th Venice Film Festival, to Hotel Cipriani, an evening whose flagship theme was the image of the Principality. HSH Prince Albert II of Monaco has agreed at the Grand Ball of Princes and Princesses, under his High Patronage, in February 2019, to exhibit during the event, the ball gown of Princess Grace of Monaco, worn in 1966 on the Centenary Ball occasion, at the Casino of Monte-Carlo. Today we are working to prepare an even more surprising edition 2021.

#### Venue of the event

The event will take place in the most amazing place in Monaco, in the Hotel de Paris Monte-Carlo. Sitting right at the heart of the action on Place du Casino, the iconic Hôtel de Paris Monte-Carlo offers guests an unparalleled experience, combining the magic of a legendary hotel. What could be a more wonderful venue than the Empire Hall? Regardless of the summer season, the Salle Empire lends itself beautifully in hosting the most incredible private and corporate events. Overlooking the vibrant Place du Casino, it boasts an incredible Gala dinner room and terrace, which have been listed as historic monument for over a century.

### Organizer

The organiser behind this magnificent event is an international entertainment enterprise based in Monaco. Renowned and very reputed for its expertise in the conception, realization and organization of glamorous shows, the company is available for corporate events and parties around the world. Each show is unique and designed with special attention to the smallest details. Famous singers, orchestras, actors, musicians, illusionists, acrobats and international performers join together to achieve perfection!

#### Art Direction

Blending the romantic aura with the splendid royalty to its full apex, the opera singer Delia Grace Noble is the real paradigm of inspiration for this occasion. She has successfully crowned herself with the extraordinary task of opening the Venice Film Festival with a spectacular one-of-a-kind Grand Ball. The sheer elegance of the theme that will be revolving around this royal event will be strengthened by the ardent emotions the guests will experience on that day. Monegasque of heart, the soprano Delia Grace Noble, who proudly received the UNICEF Ambassador title, is passionately driven by the beautiful mission of bringing even more significance and recognition to the Principality of Monaco.



# Program

An event that promises to be iconic and timeless, "The Grand Ball of Princes and Princesses" is part of a big show. Wonderful artists, singers and dancers will win the hearts of guests. The evening will take guests to a fantastic world where fiction becomes reality.

Highlights of the evening are: exclusive artistic welcome, performance of international singers, live musical entertainment, ballet, performances, dance show, tombola with chance to win exclusive prices, live DJ set, glamorous late-night dancing and more.

- 6:45 pm Show on the Casino Square with the "Princes of Acaja" flag throwers
- Starting 7:00 pm Welcome on the red carpet, in front of Hôtel de Paris
- 7:15 pm Reception around the princely thematic animation
- 7:30 pm Welcome cocktail on the theme of "Midsummer Night's Dream"
- 8:15 pm Opening of the Dance Ball by the Orchestra of the Carabiniers of the Prince
- 8:30 pm Begining of the Michelin starred Gala Dinner, including all beverages
- From 8:30 pm Artistic shows throughout the evening (singers, dancers, performers)
- Around 11:30 p.m. The Ball
- Starting 11:50 pm special dance party by DJ Papa resident Buddha Bar Monte-Carlo
- Around 00:30: Casino Royal at Monte-Carlo Casino

# Charity

The event goes beyond the festive evening. The elegant Ball of Princes and Princesses will undoubtedly leave an imprint on the hearts of the guests. A portion of the proceeds from the unforgettable evening will be donated to Prince Albert II of Monaco Foundation while another part to the Princess Grace of Monaco Foundation. The main ball organisation's purpose is to financially support such important foundations through a charitable act in their favour, which will take place during the Gala Dinner.

In June 2006, HSH Prince Albert II of Monaco decided to establish his Foundation to address our planet's alarming environmental situation. The Prince Albert II of Monaco Foundation (PA2F) is dedicated to the protection of the environment and the promotion of sustainable development on a global scale. The Foundation supports initiatives of public and private organizations, in the fields of research and studies, technological innovation and socially aware practices. The Foundation supports projects in three main geographical zones and focuses its efforts focus on three main areas.

Founded in 1964 by Princess Grace, the Foundation annually contributes considerable help to humanitarian projects which benefit children and also helps students through cultural projects. On the death of Princess Grace in 1982, Prince Rainier III conferred the Presidency of the Foundation on H.R.H. The Princess of Hanover.

### **Partners**



GRAFF



























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**MOHAKO** 















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