



the

GRAND BALL

of

MONTE-CARLO

# Presse Release

The iconic Burj Al Arab has witnessed the magnificence and sumptuousness of one of the most majestic events of Dubai season, “The Grand Ball of Monte-Carlo”, which was originally conceived in the closing of Monaco Pavilion at EXPO Dubai.

Big success for The Grand Ball of Monte-Carlo which delighted 200 participants at Burj Al Arab, the world’s most luxurious hotel. At the end of an unforgettable evening, the guests discovered the magic of royalty and were transported into the beautiful world of fairy tales.

At the close of an unforgettable gathering, glittering with most glamorous of personages, the guests of The Grand Ball, who were swept up in the magic of Monte-Carlo, returned to reality after a phantasmagorical affair.

Glamor, amazing decoration and a dreamy atmosphere have made the Ball a particularly refined setting for Dubai. The event took place at Burj Al Arab, which has been transformed for the occasion into a princely palace. The majestic and elegant Grand Ball of Monte-Carlo was a night to remember for all of acclaimed guests. Entertainment was in abundance for all the esteemed guests with something to delight everyone.

The distinguished guest, present at the event came from all over the world to pay tribute to the elegance and memory of the balls of Princess Grace of Monaco.

An ideal setting took all the guests to an imaginary and distant land for a few hours and the gourmet cuisine enchanted them with a refined menu and made them immerse for a night in the atmosphere of Monte-Carlo, where luxury and refinement are the order of the day. Other senses were tantalised with music, dance & spectacular show into the night.

Many well-known celebrities, members of royal houses, elite businessman and high profile politicians were part of this memorable event that glorified culture, art and romance.

They discovered the magnificent performance of a true artistic production involving more than 60 artists, opera and variety singers, performers, instrumentalists, champions of artistic dances, a national dance company or an after ball party by international stars Chicco and the Gipsy Kings. These performers were chosen as being some of the best at their chosen profession to put on a truly wonderful show. Fashion added to the magical feel of the night with luxurious gowns, lavish accessories and handsome suits. All in a princely fairytale atmosphere.

Guests were transported to a magical world thanks to the artistic direction of the opera singer and UNICEF ambassador Delia Grace Noble. Together with her team and his partners she imagined an evening dedicated to Monte-Carlo, with decoration, colors, music, dance and culture!

If the success of the event is any indication, the return of Grand Ball of Monte-Carlo in Dubai may be on the cards in future years.











